

Workshop on Entrepreneurship Development Phases Session III - Concept Development



Mr. Sayantan Mukherjee

Resource Person

- *Innovation Coach and Design Thinking Practitioner.*
- *Founder – The Innovators' Garage and The Hilltop Ventures.*
- *Ex-Innovation Manager at Mahindra and Mahindra Ltd.*
- *Mentored 550+ Engineers & Managers; mentor to various Startups.*
- *MBA in Innovations & Entrepreneurship.*



04 Dec., 2020

6:30 p.m.

**Only participants
who attend all the
three sessions will
receive an e-certificate.**

Key Takeaways

- Identify Assumptions in Ideas
- Identify Assumptions to Validate
- Design Prototype to Validate Proof of Concept

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